Make in India, investment, innovation, and sustainable development are concepts that are discussed at my family dinner table and I indulge in them with awe and curiosity. My introduction to economics and business is as old as I can go down my memory lane. However, my true love for the Economics arose when I read the book *A Very Short Introduction to Economics* by P Dasguptawhich surprised me as I could never fathom such a unique dimension of the subject. I also read *An Introduction to Management* by R Pettinger,and thoroughly enjoyed reading about management, a subject I previously knew little about. For me, partial knowledge is a breeding ground to know more and thus, of seeking answers to questions embedded in my inquisitive mind. As the third generation in a business-oriented family, I have always been keen on acquiring entrepreneurial skills.

With the intent of further studying business in-depth, I have opted for relevant subjects, which has marked the beginning of my journey of exploration. In my Grade X, I had achieved outstanding success in my ICSE exams by securing 1st place in my school and 4th rank in India. Consequently, I had been awarded the Rana Hiranandani, and Matbar Scholarships. The statistical and data-driven nature of knowledge has always fascinated me. Hence, subjects such as accountancy, economics and mathematics have grown into my core strengths. I have also attempted 4 AP exams while having achieved the AP Scholar with Honour Award.

Recently, I founded the company – *Roachfree*, which manufactures and sells herbal cockroach repellent pastes pan-India. It was in the R&D phase that I had recognised the importance of market research for product development and distribution. Additionally, I had worked as an intern at Willowood Ltd., where I discovered potential products to supply to the East African market and at the same time, learnt about the development of business prediction models. I had also interned at IIFL Wealth Management, where I researched two stocks along with predicting the state of the Indian Economy after the COVID pandemic based on the existing economic trends after the Spanish Flu. I have learnt the intricacies of the employer-employee relationship and its underlying impact on business growth. Also, I have aligned myself with Sir Richard Branson’s outlook: If we take care of our employees, they will take care of the business. I have volunteered for 200 hours in youth enablement programs at the Akanksha and Oscar foundations that are involved in positively changing the lives of underprivileged children. I was honoured with the best fundraiser award as I had successfully raised Rs 20000 for the COVID relief fund. It was beyond overwhelming to have written and published my first book, *The Life of a Quaranteen* for today’s young adults who are struggling with emotional turmoil resulting from the lockdown.

Furthermore, with the motive of strengthening my spiritual dimension, I had completed the disciplined 7-day Vipassana Meditation program propagated by Lord Buddha, which equipped me to remain equanimous in all situations. I have also been awarded at various district-level chess and table tennis tournaments. I have been appreciated for my articulation skills with accolades in dramatics and elocution competitions. Although academics have consumed most of my time, my passion for music still prevails. I have passed the Trinity Grade 5 piano with merit.

Today, I look forward to leveraging the knowledge I will be gaining from the undergraduate curriculum to eventually initiate my entrepreneurial advents. It is bound to equip me with the ultimate mindset, tools and goals to achieve my ambition of running a prosperous venture. My business model will not only be aimed at earning profits but also redistributing them amidst the less fortunate. As global crises call for global actions, I desire to be completely empowered with the knowledge and experience it takes to lead from the front.